

## APPLICATION FORM

Company:	Telephone (central):
Street (no P. O. Box):	Fax:
City/Zip:	E-Mail:
Country:	Website:
Official in charge:	Company head or director:
Telephone:	VAT-ID-No.:
Mobile:	Invoice address:
E-Mail:	

Exhibits	We are: Manufacturer	Representative/ Importeur	Dealer	Without complete specification of the <b>exhibits/manufacturers/city/zip/country</b> , we regret that we will be unable to process your registration.
1.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
2.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
3.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
4.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
5.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

(If space is not sufficient, please add a separate sheet)

### Co-Exhibitors

(Please use the separate application form)

### Stand dimensions and prices:

**Stand shape:**  Terrace stand (one side open)  Corner stand (two sides open)  
 Two corner stand (three sides open)  Island stand (all sides open)

#### Stand dimensions:

Length \_\_\_\_\_ m Width \_\_\_\_\_ m Space \_\_\_\_\_ m<sup>2</sup>

### Tiered pricing:

1 – 50 m<sup>2</sup>: 89.00 €/m<sup>2</sup>  
 51 – 100 m<sup>2</sup>: 85.00 €/m<sup>2</sup>  
 101 – 200 m<sup>2</sup>: 80.00 €/m<sup>2</sup>  
 201 – 400 m<sup>2</sup>: 75.00 €/m<sup>2</sup>  
 Over 401 m<sup>2</sup>: 70.00 €/m<sup>2</sup>

Early bird discount: 5% until April 1<sup>st</sup>, 2019

**EXTENDED**

**AUMA-fee:** 0.60 €/m<sup>2</sup>  
**Waste disposal:** 1.00 €/m<sup>2</sup>  
**Media entry fee:** 149.00 €

### Additional requirements (no order):

Water  Power

(For information only. You will receive the order forms with the admission documents.)

### We order promotion material (free of charge):

<b>Posters</b> (315x685 mm)	Pc.	<b>Vouchers</b>	Pc.
<b>Posters</b> (315x685 mm)	Pc.	<b>Guest Tickets* each 6€</b>	Pc.
<b>Visitor's brochures</b>	Pc.	- Online	Pc.
<b>Stickers</b> (Sheet with 12 pcs.)	Pc.	- Print	Pc.

\* only the retained coupons will be charged.

Please note the **Special Conditions of Participation** in the Annex – they are an integral part of this contract.

The following conditions are also part of this contract:  
 - General Conditions of Participation of Hamburg Boat Show  
 - Technical Guidelines of Hamburg Boat Show  
 - General Regulations of Hamburg Boat Show

All of the above-mentioned documents can be found under:  
[www.hamburg-boat-show.com/exhibiting-guidelines](http://www.hamburg-boat-show.com/exhibiting-guidelines)

Upon request by the exhibitor, these conditions will be sent as hard copy.

Data protection: Please note that personal data are stored, processed and used (inclusive of transfer to service providers, newsletter) for the purpose of contract performance.

With my signature, I confirm the binding registration for the event and the applicability of the above-mentioned conditions (Special Conditions of Participation, General Conditions of Participation, Technical Guidelines, General Regulations).

Place: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp/  
Signature: \_\_\_\_\_

# Special Conditions of Participation

for HAMBURG BOAT SHOW 2019

## DEFINITIONS

**DBSV-SG:** DBSV Service GmbH shall hereafter be referred to as „DBSV-SG“.

**MFN:** Messe Friedrichshafen GmbH shall hereafter be referred to as „MFN“.

**HMC:** Hamburg Messe und Congress GmbH shall hereafter be referred to as „HMC“.

**OSC:** Exhibitors receive an access code for the HMC Online Service Center (hereafter referred to as „OSC“) upon stand allocation. Media features as well as technical and organizational orders must be executed via the OSC.

General Conditions of Participation for HAMBURG BOAT SHOW available at: [www.hamburg-boat-show.com/application](http://www.hamburg-boat-show.com/application).

## 1 GENERAL EVENT INFORMATION

**1.1 Contract partner:**  
DBSV Service GmbH  
Sternstraße 108  
20357 Hamburg

Project management:  
Messe Friedrichshafen GmbH  
Neue Messe 1  
88046 Friedrichshafen

Messe Friedrichshafen GmbH acts in the name and on account of DBSV Service GmbH.

**1.2 OPENING TIMES:** The HAMBURG BOAT SHOW will take place from Wednesday, Oct. 23, 2019 to Sunday, Oct. 27, 2019 at the HMC exhibition grounds in Hamburg. The exhibition is open daily from 10 a.m. to 6 p.m. and on Friday, Oct. 25, 2019 from 10 a.m. to 8 p.m. The right to alter the opening times is reserved. Changes will be announced in good time.

Access for exhibitors: 1 hour before start of the exhibition.

## 1.3 SET-UP AND DISMANTLING TIMES

### 1.3.1 Set-up:

Oct. 19 – 21, 2019: daily from 7 a.m. to 8 p.m.  
Oct. 22, 2019: from 7 a.m. to 10 p.m.

Advanced stand set-up has to be approved by the project management and is subject to charge.

### 1.3.2 Dismantling:

Oct. 27, 2019: from 6 p.m. to midnight  
Oct. 28 – 29, 2019: daily from 7 a.m. to 8 p.m.

Early dismantling is not permitted. Please note the General Conditions of Participation.

The right to alter the Set-up and dismantling times is reserved. Changes will be announced in good time.

**1.4** Registration requested by: March 1<sup>st</sup>, 2019

**1.5** Minimum stand size: 10m<sup>2</sup>

**1.6** After admission, all services may be ordered via the OSC. You will receive the access code for service orders and media entries with the acceptance documents.

**1.7** Stand parties after the close of the trade fair must always be approved by the project management. MFN reserves the right to charge a fee for additional required security and cleaning.

## 1.8 STAND CONSTRUCTION REQUIREMENTS

The regular stand height is 3,00m. Stands which wholly or partially exceed this height must be submitted with a plan to the project management for approval at least 8 weeks before the start of the construction work. Two-storey stands and stands with platforms that are accessible to visitors need to be applied for with a verifiable calculation (subject to charges. See clause 5. Technical Regulations of HMC).

**1.9** Colour defects of the hall floor are possible. The use for floor covering is mandatory.

**1.10** Direct sales of products and services is generally permitted. All offered products and services have to be declared with price tag. The prices have to include German VAT and all additional costs.

**1.11 WIFI:** HMC has its own Wifi, which exhibitors and visitors can log onto. Exhibitor's own Wifi must be registered and comply with specific conditions. Registration and prerequisites can be accessed via the OSC.

**1.12 GEMA:** exhibitors have to register the use of copyright music, videos or movies with the German authority GEMA. Registration forms are available at: [www.hamburg-boat-show.com/application](http://www.hamburg-boat-show.com/application).

**1.13 CATERING:** HMC has official exclusive contract partners for catering and beverage services – addresses can be found via the OSC.

**1.14 GUARDING/LIABILITY:** DBSV-SG, MFN and HMC do not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personal or the exhibitors. Stand guarding can be ordered via the OSC. MFN recommends booking a stand security in the OSC for the entire duration of the exhibition as well as for the set-up and dismantling period.

**1.15 USE OF OPERATIONS EQUIPMENT:** For logistic and safety reasons, the use of cranes, forklifts and lifting platforms, hydra ladders is exclusively limited to the official contract partners of HMC. These services can be ordered via the OSC.

## 2 REGISTRATION AND ADMISSION

Registration (participation and stand order placement) for the HAMBURG BOAT SHOW is made by using the registration form, which must be completely filled out and signed as legally binding. This registration is an offer of a contract, which requires acceptance by MFN. Submission of the registration form shall not constitute a claim for acceptance.

The written participation of MFN with disclosure of the allocated stand (stand confirmation) and the accompanying participation invoice shall be considered as admission to the HAMBURG BOAT SHOW. If the content of the stand confirmation differs from the content of the exhibitor's registration, the contract shall take effect in accordance with the stand confirmation, **unless the exhibitor objects in writing within two weeks.**

## 3 PARTICIPATION FEE / EXHIBITOR PASSES

**3.1** The participation fee includes the provision of the floor space, a certain number of exhibitor passes (see item 3.2), exhibitor service by the project management, provision of the exhibition's in-house information systems, target group specific marketing of the HAMBURG BOAT SHOW, hall security, cleaning of the halls and complimentary promotional material for the exhibitor's own visitor advertising.

The fees pertain to the entire duration of the exhibition. If a two-storey stand is approved, 50 % of the stand rental fee will be charged for the space of the upper structure.

**3.2** The number of exhibitor passes included in the participation fee shall be determined by the following scale:

Up to 15m <sup>2</sup> stand space:	3 exhibitor passes
For each additional 15m <sup>2</sup> :	1 exhibitor pass

However not more than a total of 25 passes

**3.3** The co-exhibitor fee is € 149.00/co-exhibiting company. Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors shall receive 1 exhibitor pass free of charge.

All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note concerning this the explanations of the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

## 4 TERMS OF PAYMENT

50 % of the participation fee is payable immediately, the second half by Sep. 13, 2019. Participation invoices that are issued after Sep. 13, 2019, are payable immediately; the same applies to all other MFN invoices. Please note the payment due dates and information about the bank accounts on the MFN invoices.

## 5 STAND CANCELLATION / CANCELLATION FEE

If the exhibitor cancels the participation once admission has been granted, the exhibitor is obliged to pay a compensation fee (see General Conditions of Participation).

## 6 ADDITIONAL SERVICES

**6.1** In addition to the participation fee, the acceptance of the following services is obligatory:

- Flat fee for general waste disposal: € 1.00/m<sup>2</sup> stand space. Max. 50.00 €/stand
- The AUMA fee of € 0.60/m<sup>2</sup> to be paid by the exhibitor will be invoiced by MFN for the AUMA and passed on.
- All exhibitors will be included in a guide as well on the website of the HAMBURG BOAT SHOW. An entry will be made in the alphabetical directory with information about the exhibitor's offerings. A flat media fee of € 149.00 will be charged for the mandatory entry in the exhibitors directory. The entry must be edited in advance by the exhibitor or co-exhibitor in the OSC. Otherwise DBSV-SG and MFN do not assume any responsibility for false media entries. The deadline for the close of editing will be announced with the notification of the OSC access code.

**6.2 POWER CONSUMPTION:** The calculation basis for power consumption is regulated under the e-form for electrical installations in the OSC.

**6.3** Water installation can be ordered via the OSC. The calculation basis for water and sewage is regulated in the OSC. Additional services can be ordered via the OSC. All quoted prices are net prices.

## 7 LEGAL NOTICES

**7.1** Violation of the exhibition terms and conditions give MFN the right to close stands immediately and to clear them off without requiring court action. This applies in particular to cases of advertising in contravention and in case of advertising for political or ideological purposes.

**7.2** The German version of the contract is binding.

Place of fulfillment: Hamburg, place of jurisdiction: Hamburg

HRB-No. 149726 Registration Court, District Court Hamburg